Finish Line™

1-STEP(TM)
CLEANER & LUBRICANT

Clean and Lube in One Easy Step!

Finish Line’s new 1-Step Cleaner & Lubricant is uniquely formulated to penetrate, lift, and flush dirt and grime off the chain, leaving behind a fresh, clean lubricating film. Additionally, 1-Step is formulated with high-performance anti-rust additives to provide maximum rust and corrosion protection.

1-Step is engineered for recreational cyclists and commuters who seek a quick, “clean and lube” product. Due to its versatility in all weather conditions and its strong cleaning and lubricating formulation, 1-Step is the preferred choice of many cyclocross riders as well. It is also the perfect choice for cyclists who are new to the bike maintenance category, and for those who may lack the time to focus on optimum chain cleaning and condition-specific lubrication.

In short, 1-Step prevents premature component wear while reducing pedaling friction and drive-train noise. 1-Step is an extremely effective performance-enhancing bicycle maintenance product.

FEATURE | BENEFIT
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Lubricates as it is Applied | Quick and Easy Application
Semi-Dry Lubricant | Minimizes Attraction of Dirt; Great for All Conditions
Powerful Anti-Rust Additives | Perfect for Coastal Areas and for Long-Term / Winter Storage

SAFETY, HEALTH AND THE ENVIRONMENT:
- Features a readily biodegradable formulation, which means that more than 60% of the product’s ingredients will degrade within 28 days.
- This product is non-toxic to the environment when used in quantities and applications as intended.
- Contains no carcinogenic or hazardous air polluting (HAP) ingredients.
- REACH compliant for Europe. All ingredients used are listed with all major worldwide chemical inventories.
- Flammable and contains VOCs. Should be used with caution and in a well ventilated area.
- Contains no artificial dyes or fragrances.
- Squeeze bottles are currently packaged in recyclable #2 HDPE, and in June 2010, bottle material will change to #1 PET. Aerosols use recyclable steel cans and do not use CFC’s / ozone depleting propellants.

AVAILABLE SIZES
- 4oz (120ml) Squeeze Bottle
- 6oz (180ml) Aerosol
- 12oz (360ml) Aerosol