

25 YEARS OF FIRSTS & BESTS!

For over 25 years, Finish Line has innovated the industry's most advanced lubricants and care products. By continuing its work with independent retailers & professional cycling teams, Finish Line looks forward to another 25 years of category leadership.







The first "DRY" LUBE, the best WET and WAX lubes, the first CERAMIC lubes, now the first "1-STEP" lube.





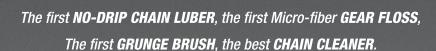






The first **SYNTHETIC BIKE GREASE** with Teflon® fluoropolymer, and now the industry's first CERAMIC GREASE for ultra clean and super long lasting protection.





The first **RUST-BUSTING PENETRANT** that uses a freezing technology, the first SUSPENSION SPRAY with fluoropolymers, the best BRAKE FLUIDS and best SUSPENSION OILS.















For full in-depth product detail, be sure to visit our new website:

www.FinishLineUSA.com