



25 YEARS OF FIRSTS & BESTS!

For over 25 years, Finish Line has innovated the industry's most advanced lubricants and care products. By continuing its work with independent retailers & professional cycling teams, Finish Line looks forward to another 25 years of category leadership.



The first "DRY" LUBE, the best WET and WAX lubes, the first CERAMIC lubes, now the first "1-STEP" lube.



The first SYNTHETIC BIKE GREASE with Teflon® fluoropolymer, and now the industry's first CERAMIC GREASE for ultra clean and super long lasting protection.



The best & most innovative cleaning products including: E-SHIFT for electronic shifting, SPEED DEGREASER for no-residue rotor and drivetrain cleaning, MULTI-DEGREASER for sensitive parts, CITRUS DEGREASER for heavy grunge, BIKE WASH for overall cleaning and SHOWROOM POLISH for a water-repelling shine.



The first NO-DRIP CHAIN LUBER, the first Micro-fiber GEAR FLOSS, The first GRUNGE BRUSH, the best CHAIN CLEANER.



The first RUST-BUSTING PENETRANT that uses a freezing technology, the first SUSPENSION SPRAY with fluoropolymers, the best BRAKE FLUIDS and best SUSPENSION OILS.



For full in-depth product detail, be sure to visit our new website:

www.FinishLineUSA.com



FINISH LINE: THE LUBE EXPERTS

